

OFFICIAL SMARTPRIZE RULES FOR VENUES

BY REGISTERING AS A SMARTPRIZE VENUE, YOU AGREE TO BE LEGALLY BOUND BY THE FOLLOWING TERMS AND CONDITIONS. IF YOU DO NOT AGREE TO THE TERMS AND CONDITIONS BELOW, DO NOT HOST A SMARTPRIZE EXHIBITOR.

ELIGIBILITY: To be eligible to host an Exhibit, a Venue must meet the following minimum requirements:

1. Venue must be located within the SmartPrize District in the downtown area of the city of Marquette, Michigan. The SmartPrize District includes Marquette's Downtown District: Washington Street from Front to Lincoln, Third Street from Fair to Baraga, and adjacent streets.
2. The portion of the venue displaying Entries must be open to the public for voting on the Exhibits at least during the following times during the SmartPrize Exhibition Period from April 13-14, 2018 unless otherwise agreed upon between Venue & Exhibitor:
Friday, April 13 from 10am-5pm
Saturday, April 14th from 10am-5pm
3. Venue must comply with all federal, state and local laws, and safety code requirements, including all Marquette safety codes and ordinances.
4. The Venue may not charge an admission fee to the public to view the Entries during the SmartPrize period and may not charge an Exhibitor to display their Entry at the Venue. Expenses related to the exhibition of the Entry may be shared between the Exhibitor and Venue as long as such sharing arrangement is set forth and agreed upon in advance.

REGISTRATION: To enter SmartPrize as a Venue, you must agree to the Official Rules for SmartPrize Venues. Venues must be registered with SmartPrize by March 23rd, 2018 at 5pm. There is a limit of one Exhibit per Venue. You may connect with an Exhibitor on your own, or you may request that SmartPrize find an Exhibitor for you.

FEE: Upon registration for SmartPrize, Venue must pay a \$100 participation fee. The fee covers marketing of the Venue.

WARRANTIES AND LIABILITY: SmartPrize makes no warranty whatsoever relating to your hosting arrangement or any other aspect of SmartPrize. SmartPrize is not responsible for any Entry left at a Venue during or subsequent to the SmartPrize Exhibition Period. By participating in SmartPrize, the Venue agrees that SmartPrize and its respective affiliates, agents, directors, officers and employees and no liability whatsoever for any injuries, losses or damages of any kind relating to or arising from SmartPrize or resulting from participation in SmartPrize, whether caused by SmartPrize, the Exhibitor, the Exhibit, voters or otherwise. By participating in SmartPrize, the Venue

agrees to defend, indemnify and hold harmless SmartPrize and its affiliates, agents, directors, officers and employees from and against any and all liability, claims, suits, actions, losses and expenses, including costs and attorney fees, relating to or arising out of any claim or demand of any kind or nature which any person or party may make against SmartPrize or any of its affiliates, agents, directors, officers or employees based upon or arising out of the Venue, the Venue's participation in SmartPrize, or any other claim or demand relating to SmartPrize.

GENERAL: SmartPrize reserves the right to use all information, imagery, and documentation of the Venue. Uses may include, but are not limited to, the official SmartPrize website, press releases, promotional materials, display and exhibition materials, catalogs, maps, guides, installations, other showcase activities associated with SmartPrize and its promotion and associated events which may include textual, audio or visual representations.

The Venue agrees to be bound by this Agreement and the decisions of SmartPrize, which are final and binding in all matters relating to SmartPrize. SmartPrize may prohibit a location from participating as a Venue at its sole discretion. SmartPrize reserves the right to terminate or amend SmartPrize, in whole or in part, at any time without notice if any factor interferes with its conduct as contemplated by this Agreement. All federal, state and local laws and regulations apply. SmartPrize and this Agreement will be construed and evaluated according to Michigan law. SmartPrize's decisions and the decisions of the SmartPrize board are final in all matters relating to SmartPrize and the subject matter of these rules.